

**CAMBRIDGE CITY COUNCIL**  
Record of Executive Decision

<b>Hackney Carriage Fair Fare Scheme</b>
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<b>Decision of:</b>	<b>Councillor Swanson</b> , Executive Councillor for Environmental and Waste Services		
<b>Reference:</b>	12/ENV/02		
<b>Date of decision:</b>	10 July 2012	<b>Recorded on:</b>	10 July 2012
<b>Decision Type:</b>	Non Key Decision		
<b>Matter for Decision:</b>	Cambridge City Licensed Taxis (CCLT) Ltd have proposed a 'Cambridge Fair Fare Scheme' for out-of-district journeys and are seeking support by the Council for the scheme.		
<b>Why the decision had to be made (and any alternative options):</b>	Alternative options considered: <ul style="list-style-type: none"><li>- Support CCLT Ltd's 'Cambridge Fair Fare Scheme' but not allow CCLT Ltd to use the Cambridge City Council Crest on the stickers.</li><li>- Not support CCLT Ltd's 'Cambridge Fair Fare Scheme' and not allow the use of the Council crest.</li></ul>		
<b>The Executive Councillor's decision(s):</b>	To support CCLT Ltd's 'Cambridge Fair Fare Scheme' and allow CCLT Ltd to use the Cambridge City Council Crest on the sticker that will be placed in the Hackney Carriages of drivers who have signed up to the scheme.		
<b>Reasons for the decision:</b>	As per the officers report		
<b>Scrutiny consideration:</b>	The Chair and Spokesperson of Environment Scrutiny Committee were consulted prior to the action being authorised.		
<b>Report:</b>	A report detailing the background and financial considerations is attached.		
<b>Conflicts of interest:</b>	None		
<b>Comments:</b>	None		